

The Management of KUPRAL S.P.A. srl has established to develop within the company an integrated quality management system UNI EN ISO 9001: 2015 and IATF16949: 2016 and for the environment UNI EN ISO 14001: 2015 with the aim of obtaining products capable of to increasingly satisfy the expectations of customers and the national and international regulations applied. We want to consolidate our position as a leader in terms of quality and customer service and at the same time contribute to the well-being of staff, with particular attention to the environment, safety in the workplace and respect for the rights of all employees. All our activities are based on the respect of the following values: research, innovation, development of organizational processes must be the result of the contribution of all company components, with team work and from a preventive perspective (risk-based approach); this is why we believe in continuous training, not only professional, but personal for all of us;


- the control of environmental performance and continuous improvement in environmental management are the means for sustainable industrial development in compliance with the needs of all interested parties;
- involvement helps spread a climate of belonging and increases the degree of satisfaction; it is our responsibility to adopt this corporate community philosophy in relation to the territory and spread it;
- the importance of social responsibility, expressed by our code of ethics (available on the company website to all interested parties) which summarizes the fundamental principles and rules of conduct that directors, managers, employees and consultants, as well as suppliers are required to comply in conducting their activities and in performing their respective services as well as in internal and external relations.

Kupral S.p.a. undertakes:

- to ensure maximum customer satisfaction by considering it our main reference in conducting business, strategic and operational decisions;
- to reduce costs and production waste with the target of “zero defects”, and an increase in competitiveness;
- to prevent accidents at work, to reduce the risks related to the activities carried out through the involvement and participation of workers;
- to promote staff growth by ensuring information, continuous training, staff training, encouraging their accountability and participation in strategic and organizational choices; to define and review, at predetermined intervals, the objectives of each business process

(including at an environmental level, accompanied by the related goals) in order to improve their effectiveness and efficiency;

- to verify the adequacy of this Policy at least once a year in relation to its effectiveness;
- the constant availability to internal and external communications of a qualitative and environmental nature, including this Policy to be disclosed to all personnel and external interested parties in order to make them aware of the company commitments in terms of quality, environment and safety;
- to develop a program of growth and awareness of suppliers by creating partnership relationships that can favor a process of greater competitiveness in the full supply of products;
- to maintain, develop and make ever more efficient and reliable a fleet of production equipment suited to the needs of the present and future market;
- to continuously comply with the laws relevant to the activity and any other environmental requirement signed by the company;
- the continuous improvement of the system with a view to risk-based thinking and through the process approach;
- respect for the environment and the prevention of pollution, which can occur in different forms and can relate to various environmental aspects, both direct and indirect;
- to periodically verify the company's compliance with laws and environmental requirements;
- to periodically assess, through internal audits, the adequacy of the management system for quality and the environment to the activities and environmental impacts of our company.



Kupral S.p.a.
L'Amministratore Delegato
Matteo Soldi